

TextMyFood

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INCREASE YOUR REVENUE AND GUEST LOYALTY

The TextMyFood™ system increases your revenue and creates a better guest experience. Your cover average will go up as guests order more drinks, appetizers, and desserts. With TextMyFood, guests can quickly request water, dessert, the check, or virtually anything by sending a simple text message right from their table.

"SMS text messaging is the most widely used data application on the planet, with 2.4 billion active users, or 74% of all mobile phone subscribers sending and receiving text messages on their phones." (Wikipedia)

The system captures your guests' mobile numbers in an opt-in list so you can offer them incentives to return. Comprehensive reporting gives you new tools to help optimize your guests' experience.



The TextMyFood Message Station displays requests and provides a management dashboard to the system. Requests remain on-screen until serviced and dismissed. Unserviced requests can be escalated for immediate attention.

- Increase your cover average as guests order more drinks, apps, side dishes, and desserts
- Boost your guest loyalty: outbound promotions keep them coming back
- Guests receive instant acknowledgment to their requests
- Replies can include upsell prompts: "Have you tried our new tiramisu?"
- Attract new guests with TextMyFood restaurant promotions, directories, and marketing programs.
- Provide a better overall guest experience
- Tap into the text messaging phenomenon, especially among young professions.
- ROI of 5x. Payback typically occurs in the first few days of the month.

BENEFITS FOR YOUR GUESTS

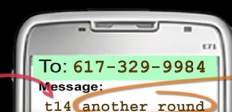
- New, quick means to communicate needs
- Stay informed of specials and promotions
- Fun to use

Need something while your server is away?

You can now...

Text your server

Your Table



Your Request